

PRESS PACK

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TRI MO



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QBISS

DESIGN BY

pininfarina



FOR IMMEDIATE RELEASE

TRIMO AND PININFARINA UNVEIL GROUNDBREAKING COLLABORATION AT MIPIM

Cannes, 12.3.2024 – In a remarkable fusion of engineering excellence and design virtuosity, Trimo d.o.o. is proud to announce a landmark collaboration with Pininfarina, the world-renowned emblem of Italian beauty and innovation in design. This partnership culminates in the launch of the exclusive Qbiss Notch Wall System, a special edition of Qbiss showcased at the prestigious MIPIM event in Cannes, booth R7. D33, from 12-15 March 2024.

A New Era in Architectural Design

The Qbiss Notch Wall System design by Pininfarina represents the zenith of prefabricated modular metal wall systems, setting a new benchmark for construction innovation. This exclusive edition transcends traditional wall systems, offering a blend of aesthetic allure, structural form, and unmatched investment value. The collaboration between Trimo and Pininfarina is a testament to a shared vision of creating a new symbiosis between beauty and technology, underpinned by a mutual dedication to innovation, excellence, and environmental sustainability.

The Notch Wall System: A Testament to Design Excellence

Developed by Pininfarina Architecture for Trimo's Qbiss product, the Notch Wall System is a pioneering design system that customises Qbiss panels with three fundamental components: versatile vertical panel cuts, a unique graphic alphabet of curves and glyphs, and a "wing" modular plugin for decoration and illumination. This innovative system not only enhances the architectural aesthetic but also highlights the vertical thrust, showcasing Trimo's engineering prowess and Pininfarina's design flair.

With nearly a century of design expertise, Pininfarina stands as a beacon of Italian style, offering products and services that embody purity, elegance, and innovation. Trimo, with over 60 years of experience in the construction arena, has established itself as a leader in sustainable, efficient, and attractive architectural solutions. Together, this collaboration bridges the gap between visionary architecture and practical, sustainable building solutions.

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Exclusive Showcase at MIPIM

We invite attendees to witness the unveiling of Trimo's Qbiss Notch Wall System by Pininfarina at MIPIM, where the fusion of Trimo's engineering excellence and Pininfarina's design innovation will be on full display. This collaboration not only marks a milestone in architectural design but also sets the stage for future innovations in the field.

For more information about the Qbiss Notch Wall System and the collaboration, please contact: media@trimo-group.com.

ABOUT TRIMO

With over 60 years of experience, Trimo is a seasoned expert in the field of creating highly efficient, sustainable, and attractive architectural wall and roof systems. Trimo believes in high-performance, simple, safe, and tailor-made building envelope solutions that meet its client's most varied needs.

The company's commitment to excellence is evident in its approach to designing unique architecture and tailoring details.

ABOUT PININFARINA ARCHITECTURE

A global icon of Italian style, Pininfarina is recognized for its unparalleled ability to create timeless works based on its values of Tech and Beauty. Pininfarina is based in Italy, and has offices worldwide, with a design scope that includes transportation, industrial design, architecture/interiors, and automotive design.

Pininfarina Architecture's most recent architecture and interior design projects span over geographical locations such as Turkey (the Istanbul New Airport Air Traffic Control Tower), The United States (the 1100 Millecento luxury condo in Miami), Brazil (Cyrela, Vitra and Yachthouse, as well as the luxury twin towers in Balneario Camboriu), and Italy (the Juventus Stadium in Turin).

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