

TRIMO

CASE STUDY  
**PORSCHE CENTRE**

BUILDING TYPE **SHOWROOM PORSCHE  
AMSTERDAM**

INVESTOR **PON ONROEREND GOED BV**

ARCHITECT **VBJ ARCHITECTUUR EN  
BOUWMANAGEMENT**

LOCATION **AMSTERDAM, THE NETHERLANDS**



## PORSCHE CHOOSES QBISS ONE

The Dutch architecture agency VBJ architectuur & bouwmanagement in Veenendaal is used to designing for the automotive branche. The agency worked several times for the car industry before and also designed a new showroom for Porsche in Heteren, The Netherlands. At the end of year 2008 VBJ was commissioned to design a new Porsche Centre in Amsterdam. They decided to use the high-quality facade system **Qbiss One** for the outside building front.





## MANY POSITIVE REACTIONS

The new Porsche Centre does not have a real front or backside, it is all-round. The eyecatcher is the round shaped awning-like façade with view to the motorway. VBJ was looking for a facade elements that did not just look elegant but that was also fire-resistant and waterproof. Kristinsson was introduced to Qbiss One through the Dutch cladding firm Bijlbouw BV (which specialises in assembling sandwich panels) of the building contractor Pleijsier Bouw. "I had never heard of Qbiss One before, but the product completely comes up to our high expectations. The outdoor elements of Qbiss One is filled up with non-combustible mineral wool and is waterproof. We also like the high design level."

VBJ architectuur & bouwmanagement already received many positive reactions to the project in Amsterdam. "Working with Qbiss One went very well and we will certainly work with it again."



▀▀ The elements makes the various building parts of the Porsche Centre look like one closed front. This time we did not need to uphold the mandatory Porsche-concept". The reason for this is the unique shape of the building lot and the intention of the client to integrate an independent office into the building that can be let out to a third party. "It means that this time we had the opportunity to build higher.

Asta Kristinsson,  
Architect

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